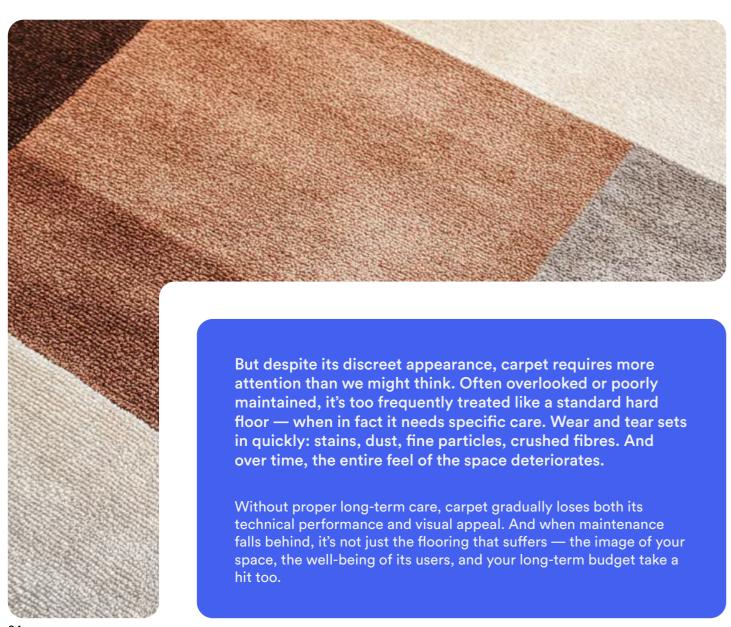


# Carpet – the essential choice for professional spaces

Introduction

Carpet is an obvious choice in many professional environments. It brings comfort, reduces noise pollution, and enhances the overall atmosphere of a space. You'll find it in offices, open spaces, meeting rooms, hotels or reception areas — anywhere designed to feel pleasant and welcoming for both occupants and visitors.

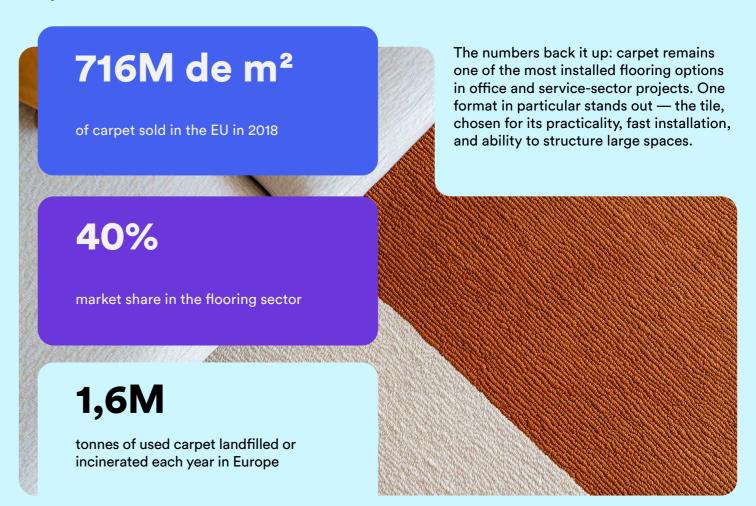


# Market snapshot

A wellestablished presence Every year, hundreds of millions of square metres of carpet are installed in commercial buildings across Europe. It's not a passing trend or a second-rate option — it's a de facto standard in interior design.

It doesn't get much attention, but carpet is everywhere — in public tenders, renovation projects, turnkey spaces. It covers vast surfaces, often without being noticed. Yet in the flooring market, carpet plays a central role — and it's still gaining ground.

Every year, massive volumes of carpet are installed in commercial spaces — driven by the fast pace of interior fit-outs and the demand for modular solutions.



But this market growth comes with a major challenge: end-of-life management.

Every year, enormous amounts of used carpet are removed from buildings — yet less than 3% are actually recycled in Europe. Most are incinerated or landfilled due to the lack of appropriate recycling infrastructure.

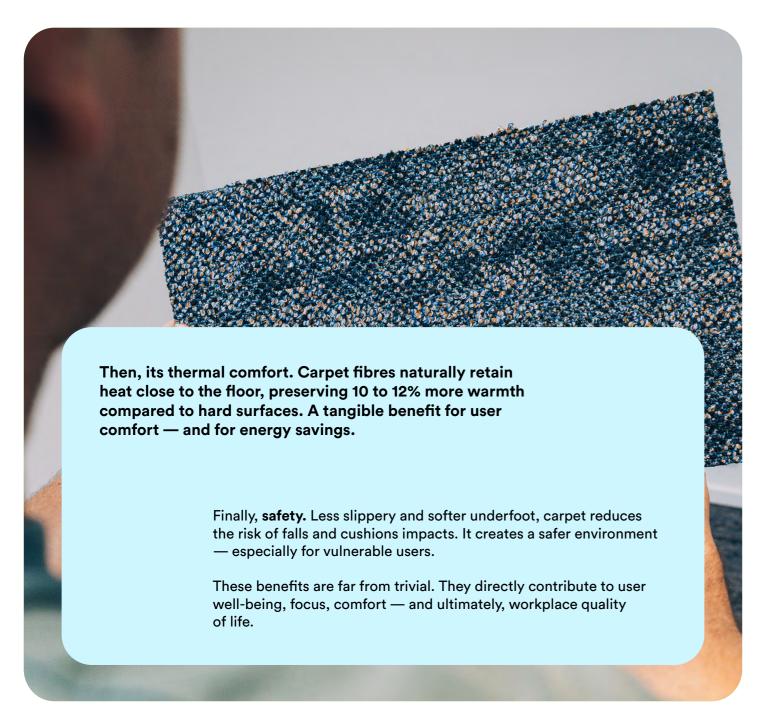
But the tide is turning: take-back schemes, recycled materials, reconditioning... the industry is shifting toward more circular models.

# No-compromise performance

Silence, warmth, safety

In professional spaces, every detail matters. A well-chosen — and well-maintained — carpet can turn a functional place into a truly pleasant environment to work in.

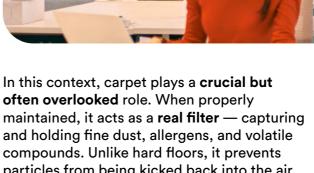
First, through its acoustic insulation. By absorbing ambient noise, carpet improves focus, reduces stress, and softens daily tensions. A proven benefit: it would take 60 cm of hard flooring to match the sound absorption of textile carpet.



# A cleaner floor, a healthier space

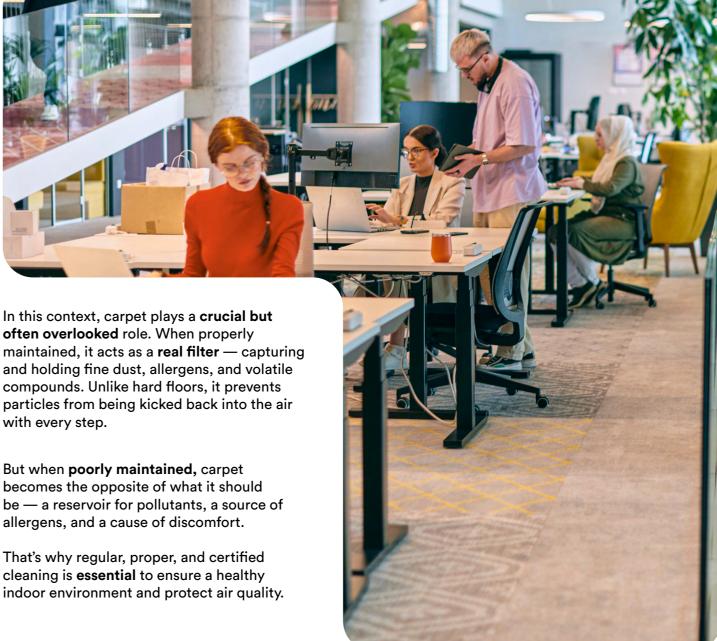
Hygiene, health, air quality Indoor air can be polluted — but a well-maintained carpet can make all the difference.

We often forget it, but we spend nearly 80% of our time indoors. And yet, indoor air is often 2 to 5 times more polluted than outdoor air, according to numerous scientific studies. Materials, furniture, poor ventilation — all invisible, but real sources of pollution.



becomes the opposite of what it should allergens, and a cause of discomfort.

cleaning is essential to ensure a healthy



## What the facts say

#### Data & studies

For years, carpet has carried a persistent reputation. It's been accused of trapping dust, triggering allergies, being less hygienic than other floors. It's true that it captures airborne particles — but that's precisely its strength. Acting like a filter, it prevents fine dust from re-circulating in the air. That is, if it's properly maintained.

The facts are clear: well-maintained carpet contributes to healthier indoor environments — and science backs it up.

# Fine particle concentration in the air 63 μg/m³ 50 μg/m³ 30 μg/m³ 0 μg/m³ City centre (outdoor) Carpeted room (indoor) Hard floor room (indoor)

Source: German Asthma and Allergy Association (Deutsche Allergie- und Asthmabund – DAAB, 2006)

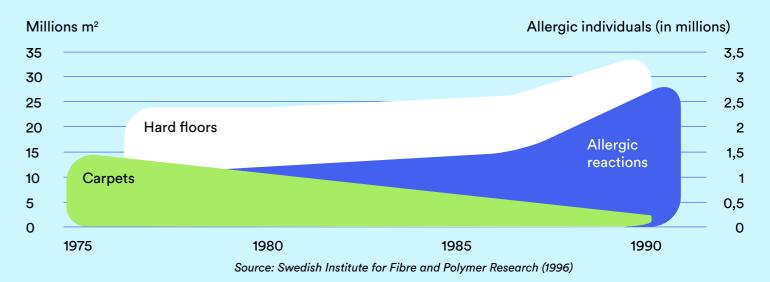
Poorly maintained carpet can indeed accumulate allergens. But when properly cared for, it helps regulate indoor air quality. That's why more and more health organizations now recommend its use — provided it follows the right cleaning protocols.



"This scientific evidence allows us to finally dispel the widespread belief that carpet is harmful to allergy sufferers. Based on current results, we now recommend certified carpets for people with allergies."

Andréa Wallrafen
Federal Director of the DAAB

#### Allergy trends vs. carpet coverage



As carpet usage decreased in European homes, allergy cases continued to rise. The presumed link between carpet and allergies doesn't hold up to the data. What really matters is indoor air quality — shaped by cleaning, ventilation, and materials.





"Carpet can improve indoor air quality by capturing and retaining dust, contaminants, and allergens that would otherwise remain airborne with other types of flooring."

#### Allen Hedge

Ph.D., Indoor Environment Expert, Council of Education Facility Planners "Carpet does not cause asthma. VOC emissions from new carpet are not triggers for asthma or allergies. Carpet does not increase the frequency or severity of asthma or allergies — in children or adults. Well-maintained carpet is safe!"

#### Mitchell Sauerhoff

Ph.D., Contributor to the International E-Journal of Flooring Sciences

## **Expertise that makes** the difference

We take care of your carpet so that you can stay focused on what matters.

For over 30 years, Composil has been taking care of carpets in professional spaces.

It's our core business — and that's how we built unique expertise, recognised by leading manufacturers.

Unlike generalist approaches, we've chosen a clear focus: understand carpet, treat it with care and precision, and extend its lifespan. That's why we built our own method, developed custom products, and trained our teams for real working conditions.

This choice makes all the difference on site. Where standard methods damage fibres and leave residues, ours respects materials, restores cleanliness and comfort, and improves perceived quality.

The result: a healthier, better-looking carpet — for longer.



Composil is the most recommended brand by leading carpet manufacturers









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#### A proprietary method, designed for the fibre

Carpet maintenance is not something you improvise. If done poorly, it can damage the material, shorten its lifespan, or harm indoor air quality.

That's why Composil has developed, year after year, a unique method:



#### Products developed for our method

Our formulas are the result of in-house R&D, in partnership with a certified lab. Designed to respect carpet fibres, they are exclusive to Composil.



#### Tailored dosage for every situation

We adjust the concentration of cleaning agents precisely to the fibre type, its density and the level of soiling. No harsh soaps, no generic detergents.



#### Mechanical action that respects the fibres

With precision machines, fibres are lifted from the base to ensure a uniform visual result and deep cleaning — down to embedded particles and odours.



#### Fast, hassle-free cleaning

Our dry method means the floor is clean and ready to use in under an hour. No disruption to your operations.

Well-maintained carpet is better for you and your space.

#### Why choose Composil?

- Healthier spaces, with no aesthetic compromise. Our method keeps your carpets clean — and your indoor air healthier.
- Twice the lifespan for your carpets. Good maintenance means fewer replacements — and more savings.
- No service interruption. No wet floors, no logistical hassle — your teams stay productive.
- Smooth, responsive service. Flexible scheduling, regular follow-up — everything is designed for optimal carpet care.



What it looks like in real life.

#### 70 Composilians

- dedicated to your carpet, your space, your team and your health
- 1,200 clients
  supported across 4 European countries
- + 1,000,000 m<sup>2</sup>
  of carpet cleaned and maintained every month
- 200 L of water saved for every 1,000 m² cleaned with our dry method
- 18
   accreditations from carpet and textile furniture manufacturers
- +250,000 m<sup>2</sup>
  of carpet restored, reused and recycled

### What's next?

At Composil, cleaning is just the beginning.

We manage the full lifecycle of your carpet — from cleaning to recovery, reuse and recycling.

By extending the life of carpets and textiles, we reduce waste and give value to every resource.

Discover ReUse – Recycle →

12



#### Committed to a Clean Future.

Our commitment is simple: to care for spaces in ways that also care for the planet. With our premium care services for your carpet and textile furniture, we create lasting solutions for cleaner spaces.

Check our carpet tiles.

Webshop

Got a project in mind? Let's talk.

Contact us







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#### They trust us:

**Deloitte.** 











