

# Carpet tiles: a smart choice... until the end?

Introduction

In professional spaces, carpet tiles remain a natural choice. They make environments more pleasant, reduce noise, retain heat and offer a refined look. They enhance comfort for both teams and visitors. No surprise they're found in nearly 70% of office spaces.

But what we often forget is what happens when they're removed. Moving, renovating, refreshing the space — the carpet is torn out, discarded, often incinerated. Almost never reused. Seldom recycled.



Yet a carpet tile doesn't become useless overnight. It still has potential. All it takes is a new perspective — and the right process.

That's exactly what we do at Composil. Our **ReUse** program gives carpets a second life: we collect, sort, restore what can be reused — and we recover the rest as raw material or energy. Because carpets deserve better than a one-way trip to landfill.

# When throwing away becomes the norm

The current reality

In most projects, managing old carpet tiles is a blind spot. Without a clear contact or turnkey solution, the simplest option is chosen: throw everything away.

The problem? It has become automatic. What could be a valuable resource is systematically treated as waste.

Today, there are almost no structured channels for giving these materials a second life. As a result, tons of reusable carpet tiles are incinerated or landfilled every year, with no alternatives.

And yet, pressure is rising. In the construction and fit-out sector, expectations are shifting. Waste reduction, traceability, circularity... Companies now need concrete, reliable and easy-to-implement solutions.

1,6M

tonnes of carpet are discarded each year in Europe.



3%

of textile construction waste is currently downcycled\*.

10 kg de CO<sub>2</sub>

are emitted on average per m<sup>2</sup> of carpet over its lifecycle.

\*Downcycling: Converting materials into lower-quality or lower-functionality products.

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# Demanding projects. **Few real options**

No impact without practical options

In most projects, the issue of carpet removal comes late — often too late. The worksite is active, teams are under pressure, and the priority is clear: move fast. As a result, without a simple, immediate solution, the carpet gets thrown away with the rest.

And yet, few decision-makers truly stand by that choice. The issue isn't a lack of will — it's the lack of visible, practical and credible alternatives. Who to contact? How to handle logistics? Who pays? How long does it take? These questions often remain unanswered in the most critical project phases.

Add to that a widespread habit: as soon as carpet is pulled up, it's seen as waste. A tile in good condition? Too late — it's already in the discard pile.

But that's far from inevitable.

With a bit of planning — and the right process — it's possible to extend use, recover materials, cut costs... and avoid waste.

But for that, you need a clear solution. And a trusted partner.

### What we often hear (and what it tells us about real-world barriers) "We had to clear fast, "It didn't fit our ESG KPIs." so we threw it out.' (Sustainability manager — lack of traceability or measurable indicators) (Project manager — tight deadlines, no room to plan ahead) "We looked for a solution, "We didn't want to risk it but found nothing." with the end client." (Architect — lack of visible reuse offers (Project owner — fear of disruption, preference on the market) for the known option) "We got quotes, but it looked more expensive." (Procurement manager — perceived cost barrier, no ROI clarity)

# What if we took care of it for you?

A ready-to-go, hands-on solution

There's another way to handle end-of-life carpet — smoother, more responsible, and tailored to real-life project needs.

At Composil, we've developed a full-service solution that handles all removed carpet tiles, whether still in good condition... or not.

Tiles that can be reused are cleaned, sorted, and returned to the market. Those too damaged are recovered in other ways: as raw materials or energy.

Simply put: you share volumes, constraints, and

timing — we handle the rest. No disruption. No extra burden. And the result? Tangible proof of your positive impact. What it changes for you, in real terms Less logistics to handle internally Clear documentation for reporting or tendering • A circular approach integrated into your project timelines No extra time or coordination costs Less waste, more value

# ReUse & Recycle: the game-changing solution

Real benefits for your projects, budgets, and sustainability goals

Tailored to on-site realities, our circular ReUse & Recycle solution builds on 30 years of experience, a committed network, and a simple principle: value, not waste.

What makes the difference? 4 concrete pillars, designed to give carpet tiles a second life — without adding complexity to your project.

## **Our expertise**

- · Since 1992, millions of sqm of carpet tiles maintained and extended.
- · A certified and recognized method, approved by leading manufacturers.
- · Field expertise to identify, restore and return to market all reusable tiles.
- · First complete, circular and structured solution in Europe for carpet tiles.



# Circular logic

- · Each tile follows a process adapted to its condition: reuse or recycling.
- · Agile logistics, adapted to project constraints, with local impact partners.
- · A solution that avoids waste and preserves material value.
- · Reuse and/or recycling certificate provided: CO2 avoided, waste diverted.



## **Tangible savings**

- · On any project, reusable tiles are collected and handled free of charge.
- · Lower disposal costs: no skip, no incineration, no landfill fees.
- · Refurbished tiles at 50% less than new, without compromising on quality.
- · Costs, lead time, logistics: everything is designed to ease your project.



### Naturally healthy

- · Carpet tiles are already a great choice for workspaces: comfort, thermal and acoustic insulation...
- · Maintenance programs available to extend its lifespan and performance.
- · A solution that takes care of the materials - and the people using them.

# How does it work?

A simple, transparent and circular process



#### **Audit & Removal**

Don't throw away your carpet tiles — there's value in them.

Before the tiles are thrown out, we step in to save what can still be reused. And we handle everything. Reusable tiles are removed and collected free of charge. Sorting and transport are provided through local partners, including social enterprises.



#### Restoration

In good hands — with added expertise.

Deep cleaning, fibre restoration, deodorising... Each carpet tile we collect undergoes a rigorous technical treatment, certified by our process and endorsed by leading manufacturers.



#### Resale

Carpet tiles as good as new — for half the price

Browse our range of carefully restored reused tiles on our webshop — at 50% less than the original price. Buy or lease? We adapt to your needs, budget and preferences. A sustainable choice that's good for your wallet — and for the planet.



## Recycling

Less waste — more resources.

Even damaged tiles find a new purpose. Depending on their composition, they're either recycled into raw materials for industry or turned into useful energy.

Want to remove your carpet 01

Looking for your next carpet tiles? You are here!

You are here!

tiles?

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#### All done!

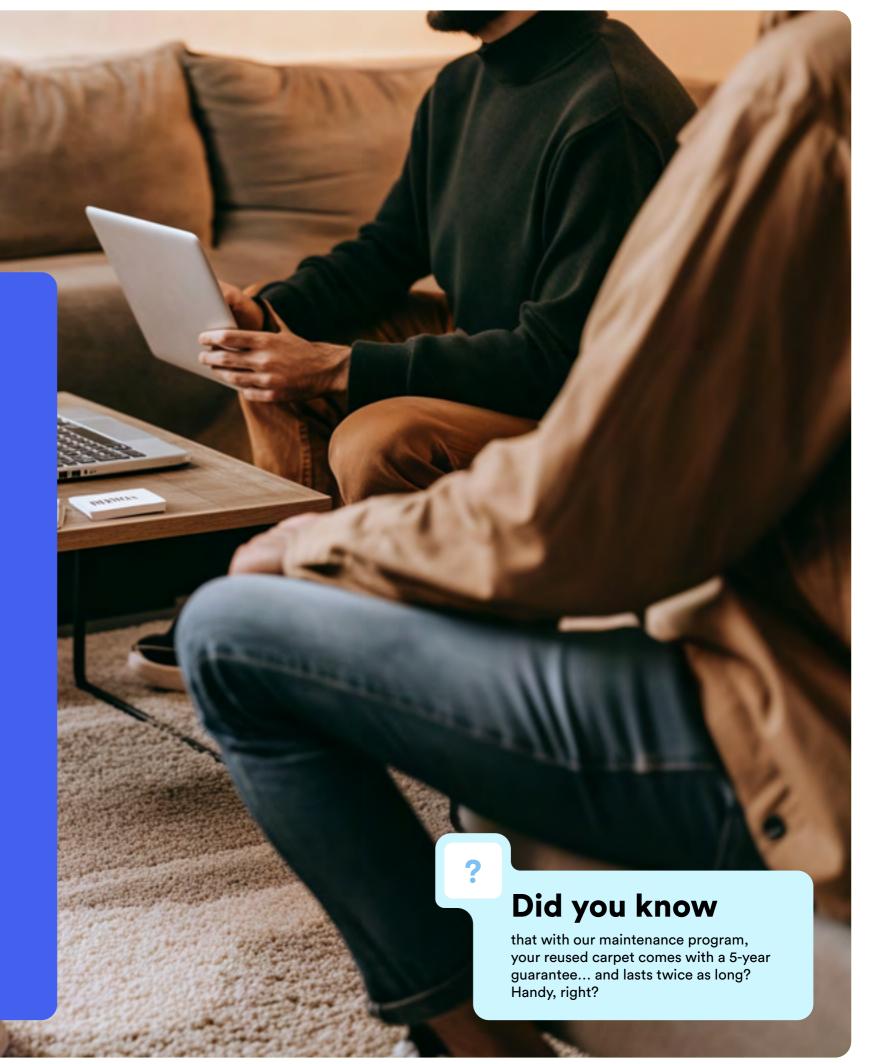
Your impact, measured

At the end of the project, you get clear data: CO2 saved and kilograms of carpet tiles diverted from waste. Tangible. Useful. Measurable.

# Our key figures

What that really means

- 70 team members dedicated to your spaces
- 1,200 clients supported across Europe
- + 2,000,000 m<sup>2</sup> of carpet under our care
- + 250,000 m<sup>2</sup> of carpet saved, reused or recycled
- + 60,000 m² given a second life in new projects
- 2,500 tons of CO<sub>2</sub> avoided thanks to our ReUse & Recycle solutions



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A solution for all types of professional spaces











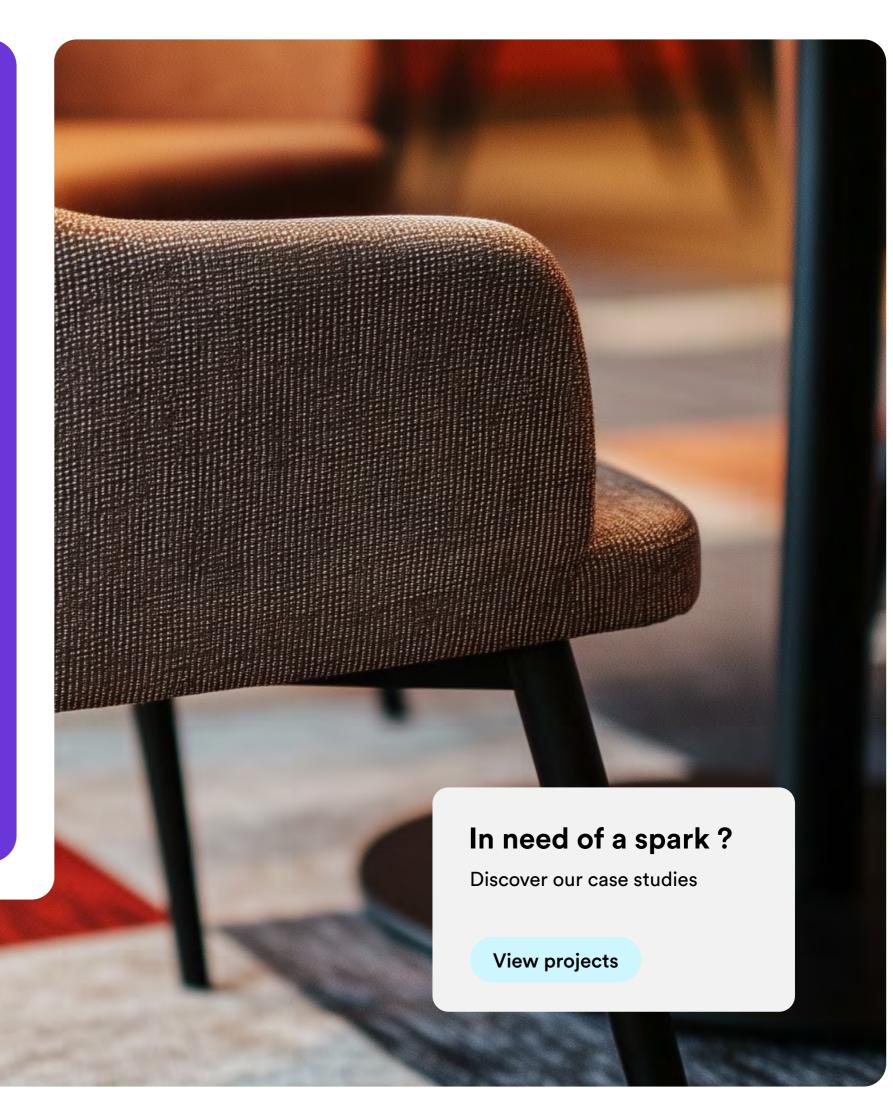
Offices & Coworking



Retail

**Museums & Exhibitions** 

**Residential** 



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### Committed to a Clean Future.

Our commitment is simple: to care for spaces in ways that also care for the planet. With our premium care services for your carpet and textile furniture, we create lasting solutions for cleaner spaces.

Check our carpet tiles.

Webshop

Got a project in mind? Let's talk.

Contact us







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#### They trust us:

Deloitte.











